

**Opportunity:**

## Web Content Manager (m/f/d)

**Location:**

### Reutlingen

### About Us:

Multi Channel Systems, a division of Harvard Bioscience, focuses on the development of precise scientific measuring instrumentation in the field of electrophysiology for research groups at universities and for the pharmaceutical industry. Since 1996, our hardware and software development department, production, sales, and administration teams, together with our partner brands, including HEKA and Warner Instruments, have been committed to serving innovative scientists worldwide.

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### What we are looking for:

- Bachelor degree in digital marketing or equivalent
- 5+ years experience
- Programming skills in PHP, JavaScript, HTML, CSS
- Object oriented programming knowledge, experienced in large software projects (e.g. contributing to large open source projects)
- Experience in Drupal, Magento, WordPress is a plus
- Screen design skills for website template and page layouts
- DevOps skills in Linux server and shell
- Familiarity using Adobe Creative Cloud products
- Source code control with Git
- Problem solving ability

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### Responsibilities:

The website content manager will be responsible for all website related tasks with focus on the technical aspects. This will require planning, designing, developing, and maintaining new and existing websites as well as strategizing on ways to improve the performance of the sites.

- Work with Director Marcom, Digital Marketing Program Lead and agency to consolidate 20+ HBIO web properties into a new singular website under the HBIO brand
- Communicating and prioritizing task for external web vendors
- Developing new functionality on websites
- Communicating requirements and requests with stakeholders
- Managing and implementing web / digital content from content providers
- Maintaining websites on a content, technical, and security level

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### What We Offer:

- A collegial and international working environment
- A range of tasks with your own areas of responsibility
- Employee friendly arrangements with regard to vacation, flexible work time and compensatory time-off
- Regular development meetings
- Participation in the Group-wide bonus/commission program
- Contributions to capital-forming benefits and company pension scheme far in excess of the statutory framework

We look forward to receiving your application documents electronically, stating your salary requirements and possible starting date. Please send the documents to: [jobs@multichannelsystems.com](mailto:jobs@multichannelsystems.com).